



West Bengal Pollution Control Board
(Department of Environment, Government of West Bengal)
Paribesh Bhawan, Bldg. 10A, Block LA
Sector III, Salt Lake, Kolkata 700 098
Tel: 2335-6730, 2335-9088/7428/8211/6731/0261/8861
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Memo No. 004-WBPCB-RO-I/R/47/2000(Part-III)

Date: 20/05/2015

DIRECTION

WHEREAS, M/s. Diamond Beverages (P) Ltd. (hereinafter referred to as the industry) located at **P-41, Taratala Road, P.S. Taratola, Kolkata – 700 088** is a non-alcoholic beverage manufacturing industry having 1X2.5 Ton/hr. F.O. fired boiler and 1X1.5 Ton/hr. HSD fired boiler. The F.O. fired boiler is connected to a venturi scrubber and stack of height of 15m from G.L. and the HSD fired boiler is connected to a stack of height 15m from G.L. The industry has an effluent treatment plant (ETP) consisting of grit removal chamber, oil trap, 2 nos. equalization tanks, 3 nos. trickling filters, 2 nos. aeration tanks and clarifier.

AND WHEREAS, monthly monitoring of liquid effluent of the industry is carried out by the **West Bengal Pollution Control Board** (hereinafter referred to as the Board). Effluent samples were collected from the outlet of the ETP on 17/02/2015 and 10/03/2015 and the industry failed to meet the effluent discharge standard with respect to Lead (Pb). The non-compliance is shown below:

Date of sampling	Parameters	Results obtained (mg/l)	Permissible limit (mg/l)
17/02/2015	Lead (Pb)	0.121	0.1
10/03/2015		0.174	

AND WHEREAS, show cause notices were issued to the industry on 10.03.2015 and 07.04.2015 for the above mentioned non-compliance.

AND WHEREAS, the Consent to Operate and the Hazardous Waste Authorisation of the industry are valid upto 31/07/2016 and 31/12/2018 respectively.

AND WHEREAS, a hearing was conducted at the Head Office of the Board on 22/04/2015 for the non-compliance as mentioned above.

AND WHEREAS, during hearing the industry representatives were apprised of the order of the Hon'ble NGT Principal Bench, New Delhi dated 17.11.2014 which states that '*industrial activities which have installed ETPs and have obtained consent of the respective Boards, but their parameters are found not to be strictly in compliance with the prescribed standards shall be given one month time by the respective Boards, Committees, Governments and Authorities to bring the effluents discharged by them within the prescribed standards. Such industries would be required to ensure within that period that their ETPs and anti-pollution devices are performing efficiently and regularly.*'

AND WHEREAS, the representatives of the industry agreed with the above mentioned observations of the Board. They submitted that they would take necessary corrective measures within one month to bring the parameters of the liquid effluent within prescribed standards.

NOW THEREFORE, considering the above mentioned violation of environmental norms and in compliance with the order of the Hon'ble National Green Tribunal, **M/s. Diamond Beverages (P) Ltd.** located at **P-41, Taratala Road, P.S. Taratola, Kolkata – 700 088** is hereby directed as follows:

1. **That**, the industry shall operate with efficient functioning of pollution abatement systems for compliance of environmental norms.
2. **That**, the industry shall take necessary measures to comply with the effluent discharge norms within 31st May, 2015.
3. **That**, the industry shall submit a Bank Guarantee (proforma enclosed) of Rs. 10,00,000/- (Rupees Ten Lakh) only, valid for twelve [12] months within fifteen [15] days from the date of issuance of this order in favour of the **WEST BENGAL POLLUTION CONTROL BOARD** as an assurance to comply with the above direction.

The Environmental Engineer, Camc Street Regional Office of the Board is requested to keep a strict vigil on the industry. If the industry is again found to be non-complying, the Board may take stricter regulatory action against the industry.

This direction is issued in exercise of the powers conferred under the provision of Section 33A of Water (Prevention & Control of Pollution) Act, 1974, Section 31A of Air (Prevention & Control of Pollution) Act 1981, the Environment (Protection) Act, 1986 and in compliance with the order of Hon'ble National Green Tribunal.

This order has the approval of the Competent Authority.

By Order,

Sd/-
Chief Engineer
Operation & Execution Cell
West Bengal Pollution Control Board